

MEETING:	Cabinet
MEETING DATE:	9 March 2017
TITLE OF REPORT:	Publication of annual reports for adults and wellbeing 2016
REPORT BY:	Director for adults and wellbeing

Classification

Open

Key Decision

This is not a key decision

Wards Affected

Countywide

Purpose

To note the publication of key and statutory annual reports for the adults and wellbeing directorate and provide comment on the work of the directorate. The reports covered by this report are as follows:

- **Adults Wellbeing Plan 2017 - 2020** - sets out the broad strategy and plan for the directorate
- **Adult Social Care Local Account 2016** – a report on adult social care performance, produced in conjunction with service users and carers via the Making It Real Board
- **Annual Report of the Director of Public Health 2016** – a statutory requirement that reports on the health of people of Herefordshire with, this year, a particular focus on adult health and wellbeing
- **Public Health Plan 2017 - 2020** – sets out the vision to improve the health of the local population. It identifies six key priority areas that are aligned to the Herefordshire Health and Wellbeing Strategy and Joint Strategic Needs Assessment
- **Market Position Statement 2017 - 2020** – information made available to external providers (actual and potential) to enable the planning and provision of care and

support services

Recommendation(s)

THAT:

- (a) The publication of the reports be noted**
- (b) Comments be provided on the work of the directorate and on the health and wellbeing of the population of Herefordshire**

Alternative options

1. There are no alternative options to receiving and publishing the director of public health's Annual Report as this is a statutory requirement.
2. It is possible to change the content and presentation of the other reports, but these comply with best practice guidance and enable service users, providers, partners and staff to understand the effectiveness of other work and the future strategy for the adults and wellbeing directorate.

Reasons for recommendations

3. The director of public health's Annual Report is a statutory requirement.
4. Publication of the Local Account and the Market Position Statement meets best practice guidance as stated by the Local Government Association (LGA) and the Association of Directors of Social Services (ADASS).
5. The Adults Wellbeing Plan 2017-2020 and the Public Health Plan 2017-2020 provide details of the work programme for the directorate, and public health within it, for the Medium Term Financial Strategy (MTFS) period.

Key considerations

6. The suite of documents aim to bring together the key statutory reports, which focus on the performance of public health and adult social care, and the overarching strategic plan for adults wellbeing in Herefordshire, supported by focused documents on market development and public health.
7. The adults wellbeing plan describes how the adults and wellbeing directorate continues to work towards a model of care that promotes wellbeing through good information and signposting and local initiatives that keep people at home within their community wherever possible.
8. When people are in need of social care support, the approach is to help people regain control and independence as quickly as possible with an appropriate and proportionate level of support, based on what people can do for themselves (a strengths based approach).
9. An ageing population and the increase in people who are living longer with long term

conditions and disabilities are challenges that are faced nationally. Work is in progress locally to re-design the care pathways across adult social care to ensure resources effectively manage the flow of demand across the health and care system and improve the experience for people and families.

10. If formal support is required, there are a variety of care options available including the traditional residential, nursing and domiciliary care but also alternative care offers such as the Shared Lives scheme, which provides the opportunity for vulnerable and disabled people to live as part of a family on a permanent or respite basis.
11. Understanding the future demands and needs of social care and housing are critical to the planning and delivery of services that meet the outcomes for people. An analysis of this has highlighted the competing demands for economic growth, which bring jobs and opportunities for people in industries such as retail, and the impact on the health and social care economy, which is struggling to attract and retain people into social care.

The reports:

12. Adults Wellbeing Plan 2017 – 2020

- a. The plan sets out the strategic aims of the directorate and Herefordshire's model for wellbeing. It is intended to sit alongside the existing Children and Young People's Plan.
- b. The challenges for the directorate include levels of rurality and sparsity of the population, increase in demographic pressure and recruitment and retention of social care workforce and increasing costs of adult social care.
- c. The work within the directorate focuses on prevention, staying well and building on community networks. Where formal support is required, a short term enablement offer will be made with ongoing support only provided to the few that need it. The aim of the strategic plan is to ensure work programmes are aligned to deliver the directorate's blueprint for change and manage demand on public services.

13. Adult Social Care Local Account 2016

- a. The purpose of a local account is to communicate with and promote accountability to the local community and to support benchmarking, peer reviews and sector led improvement.
- b. Herefordshire's Local Account is designed and co-produced with the Making It Real Board, a service user representative group.
- c. The structure of the report is based on the national performance framework (Adult Social Care Outcome Framework) established by the Department of Health.
- d. The 2016 Local Account details a change of approach being embraced across adult social care, which focuses on strengthening supportive communities and building on individual's strengths and assets.
- e. The report highlights the outcome from the annual survey, which show improvements in many areas such as increased quality of life for clients cared

for by social care services. In addition, the quality of life indicators also reflect improvements, with people reporting that:

- i. They had as much social care contact as they wanted
- ii. They felt safe
- iii. The services they receive make them feel safe
- iv. They were satisfied with the care and support they received

14. The Director of Public Health's Annual Report 2016

- a. The report reflects the director of public health's view on important issues affecting the health of the population of Herefordshire. By statute, it is their report to the council as a statutory office holder.
- b. The report recognises the importance of screening programmes, as early identification and interventions are linked to more positive health outcomes. The report has been informed by Public Health England adult health profile data and local morbidity and mortality data.
- c. The focus of this year's report is adults (it was children last year). The report provides a summary of the health of the Herefordshire population, describes the work undertaken by the public health team in key areas, and offers advice to employers and members of the public on ways in which they can take greater responsibility for their own wellbeing, with links to online resources.

15. Public Health Plan 2017- 2020

- a. Priority areas are in line with the strategic objectives of the council's Corporate Plan.
- b. The focus for the plan is prevention and supporting people to make necessary lifestyle changes to prevent illness and improve wellbeing.

16. Market Position Statement 2017- 2020

- a. Herefordshire Council has a legal duty to help in the development and sustainability of local markets. The market position statement is a key tool to support this.
- b. The document sets out the state of the local care market, what the challenges and opportunities are and the factors that would influence or change the state of the market going forward.
- c. The intention of the market position statement is to provide a continually updated source of intelligence that enables effective management and shaping of care and support provision in Herefordshire.
- d. The market position statement highlights market opportunities, including:
 - i. Reablement and enablement offers across the county

- ii. Increased community based frailty and dementia support
 - iii. A lower focus on traditional care and an increase in focus on dementia care and other specialist services to meet those with complex needs
 - iv. Development of more affordable housing
 - v. Community and voluntary schemes to improve life outcomes
- e. In accordance with work to determine best practice undertaken by Oxford Brookes University, the market position statement includes:
- i. Current population, unmet demand and projections for future demand on care and support services
 - ii. Current market overview of what services are available and where
 - iii. Analysis of any shortfall in provision and identified market opportunities
 - iv. Information on the quality of provision in the local area
 - v. Information on the support available from the council to providers

Community impact

- 17. The process of producing the Local Account is an important element in ensuring councils with responsibility for adult social care, make themselves accountable to their local communities.
- 18. The common theme throughout these reports emphasises the central role of self-care and communities in ensuring that people can live well within their communities and when required, communities are able to respond.
- 19. Addressing the issues highlighted in these reports has the potential to positively impact on the health and wellbeing of the adult population of Herefordshire.

Equality and human rights

- 20. It is important to note that whilst the information within these reports relate to the whole county, the healthy lifestyle trainer programme targets more vulnerable and 'at risk' groups within our communities.
- 21. The Local Account identifies how support is provided to vulnerable people with a range of tailored services.
- 22. The recommendations support the Public Sector Equality Duty, under section 149 of the Equality Act 2010, which are to:
 - Eliminate discrimination, harassment and victimisation and any other conduct that is prohibited by or under the Act
 - Advance equality of opportunity between people who share a relevant protected characteristic and people who do not share it
 - Foster good relations between people who share a relevant protected characteristic and those who do not share it

Financial implications

23. There are no direct financial implications. The reports provide the strategic direction for the ongoing application of the resources allocated by the council to the adults and wellbeing directorate.

Legal implications

24. Section 31 Health and Social Care Act 2012 provides a duty for the director of public health to prepare an annual report, with additional information as required, on the health of the people in the area of the local council, and a duty on the local council to publish the report.

Risk management

25. Failure to produce the director of public health annual report would mean the council was not fulfilling its statutory duties.
26. Failure to receive the annual report and take action in its decision making could result in the council's failure to improve wellbeing outcomes for adults in Herefordshire.

Consultees

27. These reports have been produced in consultation and co-production with service users, providers, partners and internal and external stakeholders.

Appendices

28. Appendix 1 – Adults Wellbeing Plan 2017- 2020
29. Appendix 2 – Local Account 2016
30. Appendix 3 - Director of Public Health Annual Report 2016
31. Appendix 4 – Public Health Plan 2017 - 2020
32. Appendix 5 – Market Position Statement 2017 - 2020

Background papers

33. None.